**HigherEdUSA**

**College Application:**

**Packaging through Strategic Execution!**

**Student Success First!** Unlike many other consulting firms that spend money paid by their clients on fancy websites, complicated referrals, and international recruitment operations, HigherEdUSA’s top priority is student success!

College application is indeed a lengthy and complex process. It requires an investment of your time, energy and resources. HigherEdUSA will support you step-by-step to maximize the return of that investment. This means, while HigherEdUSA provides strategic guidance, you will actively participate in your plan’s detailed execution. As a result, the college of your choice would not only be amazed by your application materials, but also find inside that eye-catching application package, you, a solid well-rounded person who will be successful throughout your college career and beyond.

With you as a diligent partner, HigherEdUSA will offer:

**A Customized Road Map,** based upon your academic needs and levels of knowledge and skills.

**A Devoted Team of Professional Educators,** consisting of an enrollment services executive, college counselors, financial aid experts, and high school teachers, with advanced degrees in many fields.

**An Incremental, Grade-by-Grade Comprehensive Service,** steering parents, guardians and students grades in 8-12, and high school graduates seeking deferred enrollment, through the preparation process leading to a successful college application.

We will guide, check, and review your application preparation progress and assignments, based upon the pre-scheduled timelines, and provide feedbacks and directions in a timely fashion.

HigherEdUSA’s services enable you to stand out in that crowded application pool!



Dr. May Kuangchi Chen serves as HigherEdUSA’s lead in the U.S. With a Ph.D. in Higher Education and a M.S. in Psychology, Dr. Chen has abundant experience in higher education research and evaluation by working at both state and county levels. Over the most recent twenty years, Dr. Chen has expanded her expertise in supporting students entering higher education by working as a student services executive in Baltimore, Maryland, and in the San Francisco Bay Area. Among many of her specialties, Dr. Chen focused on facilitating entrance into colleges and universities for students from various backgrounds.